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***For Immediate Release:***

## **Camp Rockmont Purchased by Alumni - Based Investment Group**

(Black Mountain, NC) - Lake Eden Preserve, LLC, a member-managed investment company, has acquired the assets of Camp Rockmont for Boys and the 580-acre property on which it has operated since its founding in 1956. The new ownership group is comprised of more than seventy alumni, parents and friends of the camp with its stated mission “to preserve these historic grounds, while supporting the spirit and legacy of Camp Rockmont, by cultivating and facilitating meaningful experiences for generations to come.”

The historic property - originally developed by E.W. Grove, the founder of the Grove Park Inn in Asheville, and later, the campus of internationally renowned Black Mountain College - will be named Lake Eden Preserve. A subsidiary company will continue to operate Camp Rockmont during the summer months as a Christian camp for boys, while a second subsidiary company will operate the property in the camp’s off-season. This subsidiary will continue to host events such as the LEAF festival and Black Mountain College Re-Happening, and will create new programming designed for Lake Eden Preserve’s members and the general public.

“This is a labor of love,” explained Tom Woodard, Chair of the Board of Managers. “Everyone involved has a deep commitment to Camp Rockmont, and to this incredible property. We all saw the need to ensure that Camp Rockmont thrives as a Christian summer camp for boys for future generations, and that the property is maintained and enhanced for the enjoyment of those who have a connection with the property.”

“We are humbled by the opportunity to be the new stewards of Camp Rockmont - and immensely appreciative of the rich tradition we inherit,” said Chuck Flournoy, General Manager of Lake Eden Preserve, LLC. “We celebrate the accomplishments of the families who have owned, loved and cared for this place for the past 35 years - they are wonderful friends who

many of us attended camp and worked with on the Rockmont staff. We are happy that they have chosen to become members of LEP too.”

R. David Bruce, speaking on behalf of the former owners, said, “It has been a privilege and blessing to have been a part of the team that has shepherded Rockmont’s growth these past 35 years. I am proud of what has been accomplished and of the number of lives that have been impacted during this time. I’m especially pleased with who will take the mission forward. It includes many of Rockmont’s best, brightest, and most passionate alumni.”

Members of Lake Eden Preserve are able to use the facilities for their own enjoyment when it is not in use by the camp or for other rental purposes.

Details of the transaction are not publicly available.

Lake Eden Preserve is still accepting applications from interested investors with ties to Camp Rockmont and the property, as a limited number of the initial 300 shares offered remain.

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#### About Camp Rockmont -

At Camp Rockmont, campers and staff work together to create an incredibly fun and meaningful Christian community in the mountains of Western North Carolina. Each summer, Rockmont serves over 1,600 boys from all over the U.S. and other countries. We partner with parents to invite young men to answer a universal call to adventure and discover things about themselves that require the kind of experience that only a quality boys summer camp can provide. We invite your son to be part of that journey!

#### About Lake Eden Preserve -

Lake Eden Preserve is a 580-acre facility located near Black Mountain, NC. It is home to Camp Rockmont, a Christian summer camp for boys founded in 1956. The property includes a fully-featured waterfront, zipline, climbing wall, gym and extensive sports amenities, along with over 20 miles of hiking and mountain biking trails. Numerous historically-significant buildings are available for use, including dining and lodging facilities. When not in use for its camp programs, Lake Eden Preserve is available for events rental, and it’s accommodations are occasionally available for rent by the general public.

#### About Lake Eden Preserve Events -

Lake Eden Preserve Events coordinates the rental of Lake Eden Preserve and its facilities for events such as festivals, church and company picnics, school group trips, weddings, and corporate retreats. Our staff works with event planners to provide a wide range of camp-style activities, including use of our extensive waterfront facilities, zip line, high altitude water slide,

canoes, stand up paddle boards, tennis courts, disc and soccer golf courses, gym, archery/gun sports ranges and blacksmithing shop. Accommodations are available for overnight or longer term rental, including homes, lodge rooms and mountainside cabins.